



PEFINDO CREDIT RATING INDONESIA

PRESS RELEASE
November 14, 2007

PT Hanjaya Mandala Sampoerna Tbk.

PEFINDO upgraded its ratings for PT Hanjaya Mandala Sampoerna Tbk. (HMSP or the Company) and its Bond II/2000 and Bond III/2004 totaling IDR1.6 trillion to “**idAAA**” from “**idAA+**” with a **stable** outlook. The upgrade reflects HMSP’s stronger market position in the industry and strengthening financial performances. Those strengths, however, have been slightly constrained by less supportive Government regulations for the cigarette industry. HMSP is one of the largest cigarette producers in Indonesia, which produces hand-rolled clove cigarettes (*sigaret kretek tangan*) and machine-made clove cigarettes (*sigaret kretek mesin*). In addition to its cigarette business that contributed around 90% to the total consolidated sales during 2006, HMSP and its subsidiaries also engage in printing, packaging, transportation and property. As of September 30, 2007, the Company’s major shareholder was PT Philip Morris Indonesia with 97.95% ownership.

Rating Period: November 07, 2007 – October 01, 2008

Contact Analyst: Vonny Widjaja & Niken Indriarsih
vonny.widjaja@pefindo.co.id & niken.indriarsih@pefindo.co.id