



PEFINDO CREDIT RATING INDONESIA

PRESS RELEASE
March 22, 2011

Adira Dinamika Multi Finance Tbk

PEFINDO affirmed the “**idAA+**” rating to PT Adira Dinamika Multi Finance Tbk (ADMF or the Company)’s Bond II/2006 Serie C amounting to IDR 90 Billion due on June 8, 2011, and Bond III/2009 Serie B amounting to IDR 51 Billion due on May 13, 2011. The Company’s readiness to repay its maturing Bond is supported by its more than adequate cash balance, which at end of December 31, 2010 amounted to IDR618.5 billion.

Established in 1990, ADMF is a consumer financing company which finances both cars and motorcycles. At the end of Dec 2010, ADMF employed 24,392 employees to serve its clients through 550 business service outlets, consisting of 121 branches, 142 representative offices, 164 points of service, 103 kiosks and 20 dealer outlets located in major cities in the country. ADMF is owned by BDMN (95.0%), Asuransi Adira Dinamika (0.4%) and public (4.6%) as of Dec 2010.

Rating Period: February 21, 2011 – May 13, 2011 (Bond III/2009 Serie B)

Rating Period: February 21, 2011 – June 8, 2011 (Bond II/2006 Serie C)

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