



PEFINDO CREDIT RATING INDONESIA

PRESS RELEASE
January 29, 2013

PEFINDO assigned its “_{id}AA+” rating with positive outlook to ADMF’s proposed PUB Bond II and Sukuk Mudharabah I

PEFINDO affirmed its “_{id}AA+” rating to PT Adira Dinamika Multi Finance Tbk (ADMF or the Company) and its outstanding bonds with total amount of IDR9.4 trillion. At the same time, PEFINDO also assigned its “_{id}AA+” rating to the Company’s proposed Continuous Bond II of up to IDR8.0 trillion and Continuous Sukuk Mudharabah I of up to IDR1.0 trillion, both under the PUB Offering Scheme (Penawaran Umum Berkelanjutan). Outlook for the corporate credit rating remains “**positive**”. The ratings reflect the very strong synergy and mutual relationship between ADMF and PT Bank Danamon Indonesia Tbk (BDMN or the Parent, rated _{id}AA+/positive), the Company’s very strong market position in automotive financing industry, well-diversified business portfolio, and sound capitalization. However, the ratings are constrained by tight competition and more challenging regulatory environment.

Established in 1990, ADMF is the largest auto financing company in Indonesia. As of September 30, 2012 (3Q12), ADMF employed 29,386 employees to serve its clients through 699 business service outlets. These consist of 166 branches, 382 representative offices, 128 kiosks and 23 dealer outlets which located in major cities in the country. As of 3Q12, ADMF was 95.0% owned by BDMN (95.0%), 0.4% by Asuransi Adira Dinamika, 4.6% by public.

Rating Period: November 22, 2012 – November 1, 2013
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