

PEFINDO affirmed its “**idAA-**” ratings for PT Mayora Indah Tbk., its Bond and Sukuk with “**Negative**” Outlook

PEFINDO has affirmed its “**idAA-**” ratings for PT Mayora Indah Tbk (MYOR or the Company) and its Bond IV/2012, as well as its “**idAA-(sy)**” rating for MYOR’s Sukuk Mudharabah II/2012. We also maintain our “**Negative**” outlook to anticipate no significant improvement in its capital structure and cash flow protection measures in the near term. The ratings reflect the Company’s strong position in the domestic packaged food market, well-diversified product offering and the increasing contributions from overseas markets, and strong cash flow protection measures. However, the ratings are constrained by the Company’s exposure to the fluctuation of raw material costs and tight competition in the industry.

MYOR is one of the well-known manufacturers of packaged foods or snacks in Indonesia. It has a wide range of food products divided into six products categories: Biscuits, Candies, Wafers, Coffee, Chocolates, and Healthy Food. Its flagship brands include Roma, Royal Choice, and Danisa for biscuits; Kopiko and Kis for candies; Torabika and Kopiko for coffee; Astor and Beng-Beng for wafers; Choki-Choki for chocolates; and Energen for healthy food. The Company’s production facilities are located in Cibitung and Tangerang. As of September 30, 2014, the Company’s shareholders consisted of PT Unita Branindo (32.9%) and others (67.1%).

Rating Period: February 9, 2015 – February 1, 2016
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